

**104.1 KRBE'S "GRAB ROULA & RYAN'S \$20K BAG" CONTEST  
OFFICIAL RULES**

A complete copy of these rules can be obtained at the offices of radio station 104.1 KRBE ("Station"), owned and operated by Susquehanna Radio LLC., or one of its subsidiary companies, 9801 Westheimer Rd., Suite 700, Houston, TX 77042, during normal business hours Monday through Friday or by sending a self-addressed, stamped envelope to the above address.

The Station will conduct the "**GRAB ROULA & RYAN'S \$20K BAG**" Contest (the "Contest") substantially as described in these rules, and by participating, each participant agrees as follows:

1. **NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. ALL FEDERAL, STATE, AND LOCAL REGULATIONS APPLY.**  
**Eligibility.** This Contest is open only to legal U.S. residents, excluding Florida and New York residents, age twenty-one (21) years or older at the time of entry with a valid Social Security number, and have a valid Texas Driver's License and who reside in the Station's Designated Market Area ("DMA") as defined by Nielsen Audio, who have not won a prize from the Station in the last 90 days or a prize valued at \$500 or more in the last 180 days, and whose immediate family members or household members have not won a prize from the Station in the last 90 days or a prize valued at \$500 or more in the last 180 days. **Void where prohibited by law.** Employees of Susquehanna Radio LLC., its parent company, affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the Station's DMA, and the immediate family members and household members of all such employees are not eligible to participate. The term "immediate family members" includes spouses, parents and step-parents, siblings and step-siblings, and children and stepchildren. The term "household members" refers to people who share the same residence at least three (3) months out of the year. The Contest is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein. **A PERSON, IMMEDIATE FAMILY MEMBER, OR HOUSEHOLD MAY ONLY WIN ONE (1) QUALIFYING PRIZE AND QUALIFY ONLY ONE (1) TIME FOR THE GRAND PRIZE DURING THIS CONTEST PERIOD. ONCE A PERSON WITHIN A HOUSEHOLD AND/OR IMMEDIATE FAMILY QUALIFIES, NO OTHER PERSON IS ELIGIBLE TO PARTICIPATE IN THIS CONTEST.**
  
2. **Contest Period.** The Contest will begin at **7:00am CT on February 6, 2020** and will run through **8:50am CT on March 6, 2020** (the "Contest Period"). The ten (10) individual Qualifying Games may end prior to March 6, 2020, should all ten (10) games be completed. **(This Contest will NOT be conducted or played on President's Day, February 17, 2020.** The Station's computer is the official time keeping device for this Contest.
  
3. **How to Enter.** To enter:
  - (i) **On-Air:** Listen to KRBE-FM during the Contest Period listed above for the "Grab Roula & Ryan's \$20K Bag" contest. At scheduled times weekdays throughout the Contest Period as solely determined and designated by Station (at approximately 7:00am CT, 10:00am CT, 12:00pm CT, 3:00pm CT, and/or 5:00pm CT,) the on-air announcer shall announce the cue-to-call, and instruct listeners to call the Station studio contest line at 713-390-5723. The designated caller, as announced and determined by the Station in its sole discretion, shall be randomly selected to participate in the High/Low game, and have the opportunity and a chance to win a "Qualifier Prize" (see below), and qualify for a chance to participate in the "Grab Roula & Ryan's \$20K Bag" grand prize contest (see below) and win the Grand Prize. The designated caller shall be at the announcer's discretion and may change from announcer to announcer and

may be different each time the cue-to-call is announced. Determination of the correct caller shall be at the sole determination and discretion of Station. Administrator is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his or her telephone call. **Time Delay Between Over-the-Air Analog Signal and Internet Broadcast:** Due to the time delay that exists between the Station's analog over-the-air signal and the Station's online webcast, listeners who listen to the Station online may hear the cue to call later than listeners listening to the Station's analog over-the-air signal. As a result, the odds of an online listener entering this Contest on-air may be diminished.

4. **Qualifying Winner Selections.** Each designated caller as detailed above will have one (1) and only one (1) opportunity to participate in the High/Low game each time the Game is played. A Participant may call-in and have the opportunity to guess the pre-set amount unlimited times during this Contest, subject to any other limitations outlined herein; however, a Participant will only be able to win one (1) High/Low Consolation Prize, regardless of how many times a Participant gets the opportunity to play the Game.

There shall be a total of ten (10) separate High/Low Games (each a "Game") played during the Contest Period with ten (10) preset amounts, with all ten (10) Games collectively adding up to \$15,000. For each Game, the Station shall have a predetermined secret amount of money (i.e. the amount of money in the Station's "Luggage Bag"). The designated amount of money in any Game shall be to the exact penny, and shall fall between \$1,004.00 to \$2,020.00, and may be any amount of money within the provided hint range, including the lowest and higher dollar figure provided within the range. Each caller will be instructed to guess the secret amount of money as predetermined by the Station for that associated High/Low Game. Participants get one (1) and only one (1) guess. The first number that comes out of the Participant's mouth will be deemed the Participant's one (1) and only one (1) guess. If a Participant guesses correctly, the Participant wins the amount of money for that associated High/Low game, i.e. the Qualifying Prize, subject to verification of eligibility and compliance with these Contest Rules, and that particular Game is over. If the Participant guesses incorrectly, and the Participant has not been awarded a High/Lo Consolation Prize previously, the caller will not win the Qualifying Prize/Luggage Bag for that particular Game but will win a consolation prize of a \$104 VISA Gift Card and a certificate good for one pair of tickets [two (2) tickets] to a Houston Dynamo home game during the 2020 season, as designated by the Station and subject to verification of eligibility and compliance with these Contest Rules. For each incorrect guess, the Station announcer will say on-air whether the guess is too high or too low. A Participant may call-in and have the opportunity to guess the pre-set amount of any particular Game(s) unlimited times during this Contest, subject to any other limitations outlined herein; however, a Participant will only be able to win one (1) High/Low Consolation Prize, regardless of how many times a Participant receives the opportunity to play the Game. In addition to indicating whether a guess is too high or too low, the Station may, at any time, given additional over-the-air hints.

The Contest will continue at the next designated time when the cue-to-call is given until a caller/winning Participant correctly guesses the exact amount of money in the Luggage Bag for that particular Game, including the dollars and cents. Each individual High/Low Game shall continue until an eligible Participant has correctly guessed the exact winning amount of money for that particular Game. The eligible Participant who correctly guesses the winning amount and is deemed to be the winner of one (1) of the up to ten (10) available Games, shall win the "Qualifier Prize/Luggage Bag Prize" (see below), and shall be qualified as a grand prize Qualifier eligible to participate in the **GRAB ROULA & RYAN'S \$20K BAG**" grand prize contest.

Following a completed Game of High/Low, the Station shall start a new game with a new predetermined amount of money, until all ten (10) High/Low games have been completed, subject to the Contest Period dates outlined above. It is possible that the Contest Period may expire prior to all ten (10) Games being played. Station reserves the right to provide and promote additional hints at any time of its choosing (via on air or digital/interactive assets) during any individual High/Low game.

Listeners will be able to better guess the amount by listening to the previous guesses.

**Grand Winner Selection and Grand Prize Event.** Up to ten (10) Qualifiers shall be qualified as grand prize Qualifiers during the High/Low and eligible to participate in the “**GRAB ROULA & RYAN’S \$20K BAG**” grand prize contest. Each selected Qualifier must be present at the date, time and location as specified by Station to participate in the grand prize contest scheduled for approximately at 8:00 a.m. CT on Friday, March 6, 2020 at 104.1 KRBE Studio, 9801 Westheimer, Suite 700, Houston, Texas, 77042. Qualifiers must check in by the station designated deadline (between 6:45 a.m. and no later than 7:40a.m., CT, presenting a current valid government issued photo ID. Upon check-in, Qualifiers will randomly choose a number between 1 and 10 to determine their designated place in line to participate in the “GRAB ROULA & RYAN’s \$20K BAG” grand prize event activity. Station shall be the clock keeper and sole determinate of the end of the registration deadline time period. Any Qualifier who fails to appear and check-in in person by the required deadline and/or who fails to present a current, valid government issued photo ID shall be disqualified, and will not receive any alternate contest attempts, prize substitution or compensation. **NO PROXIES WILL BE ALLOWED FOR ANY REASON.** Qualifier selection and participation is non-transferable. No other individual may participate on behalf of a selected Qualifier. Once checked-in Qualifier(s) must remain present throughout the duration of the Grand Prize Event. Difficulties with getting to location to enter and/or expenses with traveling to the location to participate in the Grand Prize event by the required registration deadline are not the responsibility of Administrator.

After every Qualifier has checked in and been verified, any numbers remaining from 1 to 10 that was not randomly chosen by a Qualifier will be voided and then skipped during the “GRAB ROULA & RYAN’s BAG” grand prize event activity. Starting in numerical order from 1 to 10, each Qualifier will be instructed by the on-air announcer to randomly select a “luggage bag”, numbered from 1 to 10, from a designated table in the studio, and then return to his/her place in line. This process will continue until all Qualifiers have chosen a “luggage bag”. The Qualifiers will then be instructed by the on-air announcer to open the “luggage bag” to determine which Qualifier has the winning “luggage bag” enclosed with the “20K” prize sign. In the event there are less than ten (10) Qualifiers who attend/participate in the “GRAB ROULA & RYAN’s BAG” grand prize event activity, the Station will put out the correct number of bags on the table that matches the number of eligible Qualifiers in attendance at the event. In the event that there are less than ten (10) Qualifiers, the Station may select a grand prize winner via random drawing from all of those Qualifiers in attendance and checked in at the Grand Prize event.

Any selected grand prize Qualifier who does not meet the eligibility requirements, does not wish to pay for taxes on the grand prize, does not wish to participate in the grand prize contest, or who is unable or unwilling to attend the grand prize event will be disqualified. Decisions of judges in the selection of Qualifier, and all matters related to this contest are final.

5. **Verification of Potential Winner.** THE ELIGIBILITY OF ALL POTENTIAL CONTEST WINNERS IS SUBJECT TO VERIFICATION BY STATION WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. The potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. The potential winner may be notified by email and/or telephone call after the date of

random drawing and/or winner determination. The potential Qualifier winners will be required to sign and return to Station, within three (3) days of the date notice is sent, an affidavit of eligibility and a liability/publicity release (except where prohibited) in order to claim his/her prize, if applicable. The potential Grand Prize winner will be required to sign and return to Station, immediately the date notice is sent, i.e. after the Grand Prize event, an affidavit of eligibility and a liability/publicity release (except where prohibited) in order to claim his/her prize, if applicable. A winner who returns the affidavit of eligibility and liability/publicity release will be deemed to have accepted the contest prize and thereafter will not be permitted to rescind their acceptance of the prize and/or return the prize. If a potential winner cannot be contacted, fails to sign and return the affidavit of eligibility and/or the liability/publicity release within the required time period (if applicable), or if the prize or prize notification is returned as undeliverable, potential winner forfeits prize. In the event that the potential winner of a prize is disqualified for any reason, Station may award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries.

6. **Prizes:**

**High/Low Consolation Prize** – Maximum of ninety (90) Consolation Prize Awards: Each Participant who meets eligibility requirements and participates in playing the High/Low game with an incorrect guess will receive one (1) \$104 VISA Gift Card and a certificate good for one (1) pair of tickets [two (2) tickets] to a Houston Dynamo home game during the 2020 season, as designated by the Station. **ARV: One hundred and thirty-four dollars (\$134).** A Person may win a maximum of one (1) High/Low Consolation Prize, regardless of how many times he/she gets the opportunity to play a Game to correctly guess the dollar amount in the Luggage Bag.

**High/Low Game Qualifier Prize/Luggage Bag Winning Prize.** – Maximum of ten (10) Qualifier Prize Awards: Each Participant determined as a winner in the on-air High/Low game shall win the amount of money contained within the “luggage bag” for their attempt (i.e. the predetermined winning dollar amount for their High/Low game). The High/Low Game qualifier prize shall range between: **\$1,004.00 to \$2,020.00**, and may be any amount within the range for each High/Low game, including the amounts of either \$1,004 or \$2,020.00. The maximum amount of ALL High/Low game prize awards shall not exceed \$2,020 with the exact dollar amount given at the time the person wins. The ten (10) Qualifier Prize Awards shall add up to approximately a total of \$15,000 in Qualifier Prize Money. **ARV TBD but Between One Thousand and Four Dollars (\$1,004) and Two Thousand and Twenty Dollars (\$2,020.00) or One Thousand Four Dollars (\$1,004) or Two Thousand and Twenty Dollars (\$2,020.00)**

**“Grab Roula & Ryan’s Bag” Grand Prize** – One (1) Grand Prize will be awarded in this Contest. The Grand Prize is a check in the amount of \$20,000 and a trip for two (the winner and a guest) to see the artist Lizzo at the Bonnaroo Music & Arts Festival in Manchester, Tennessee on Saturday, June 13, 2020, which consists of round-trip coach airfare for two (2) people to Nashville, Tennessee; two (2) nights single-room, double-occupancy hotel accommodations in a hotel in the Manchester or Nashville area as selected by Station; two (2) Bonnaroo Festival general admission+ weekend passes for June 12-14, 2020; and parking passes for three (3) days at the festival. **ARV Twenty two thousand and five hundred dollars (\$22,500)** Winner is responsible for all taxes associated with prize receipt and/or use. Winner is responsible for all ground transportation related to the trip portion of the prize. Odds of winning the Grand Prize depend on a number of factors including the number of eligible entries received during the Contest Period and listeners participating at any given time.

There is no substitution, transfer, or cash equivalent for prizes, except that the Station may, at its sole discretion and to the extent permitted by law, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Any tickets and/or gift certificates/cards awarded as part of a prize will be subject to the

terms and conditions set forth by the issuer and are valid only on the date(s) printed on the tickets or gift certificates/cards. Other restrictions may apply.

**Grand Prize Trip must be taken between Friday, June 12, 2020 and Sunday, June 14, 2020. Travel dates are non-negotiable.** Should Winner be unable to travel for any reason, then the Winner immediately forfeits his/her trip portion of the prize. Winner and guest must travel on the same itinerary. Winner's guest must be twenty-one (21) years of age or older. Grand Prize Trip is non-transferable and no substitution will be made except as provided herein at the Station's sole discretion.

All prize winner(s) will be required to complete and return a W-9 form (if prize value exceeds \$600.00), affidavit of eligibility, and liability/publicity release, and present a valid Texas driver's license along with a social security card before prize will be awarded. Winners of prizes greater than \$600.00 will be issued a 1099 form reflecting the value of the prize(s) and are responsible for paying all income taxes on prize(s). Failure to collect or properly claim any prize in accordance with these rules will result in forfeiture of the prize. If forfeited for any reason, Participant will not receive any other prize substitution or compensation.

There is no substitution, transfer, or cash equivalent for prizes, except that the Station may, at its sole discretion and to the extent permitted by law, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Any tickets and/or gift certificates/cards awarded as part of a prize will be subject to the terms and conditions set forth by the issuer and are valid only on the date(s) printed on the tickets or gift certificates/cards. Other restrictions may apply.

7. **Entry Conditions and Release.** By entering, each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Station, which are binding and final in all matters relating to this Contest; (b) release and hold harmless Station Susquehanna Radio LLC., Major League Soccer, LLC., Soccer United Marketing, LLC., Dynamo Soccer, LLC., C3 Presents, LLC, Caring & Daring, LLC, Lollapalooza, LLC, and their subsidiaries, related and affiliated companies, participating sponsors, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and each of their respective past and present parents, partners, divisions, subsidiaries, officers, directors, employees, members, managers, agents, affiliates, and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Contest, acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to an Participant's participation in the Contest and/or Participant's acceptance, use, non-use or misuse of the prize.
8. **Publicity.** Except where prohibited, participation in the Contest constitutes winner's consent to use by the Station and its agent of winner's name, likeness, photograph, voice, opinions and/or biographical information (including hometown and state) for promotional purposes in any media, worldwide, without further payment or consideration, unless otherwise prohibited by law.

9. **Taxes.** All State, Local, Federal and/or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize or prizes valued \$600 or more in any given year will be issued an IRS Form 1099 to report their winnings.
10. **General Conditions.** Station reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures or any other factor beyond Station's reasonable control impairs the integrity or proper functioning of the Contest, as determined by Station in its sole discretion. Station reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or acting in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Station reserves the right to seek damages from any such person to the fullest extent permitted by law. Station's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
11. **Limitations of Liability.** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by Station, Participants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Contest; (4) technical or human error which may occur in the administration of the Contest or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Participant's participation in the Contest or receipt or use, non-use or misuse of any prize. No more than the stated number of prizes will be awarded. In event that a production, technical, programming or other error causes more than stated number of prizes as set forth in these Official Rules to be claimed, Station reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.
12. **Disputes.** Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action; (ii) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate state court located in the Station's listening area; (iii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (iv) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Station in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the state in which the Station is located, without giving effect to any choice of law or conflict of law rules (whether of the state in which the Station is located or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state in which the Station is located.
13. **Entrant's Personal Information.** Information collected from entrants is subject to Station's Privacy Policy, which is available on the Station's website under the "Privacy Policy" link. All entry blanks, forms, devices, and materials gathered during the course of entry, as well as all information contained

therein, shall become the sole property of Station to be used, disposed of or destroyed in its sole discretion. Station is not responsible for any incorrect or inaccurate information entered by website users, and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to Station's website.

14. **Contest Results.** A winners list may be obtained within thirty (30) days after the Contest Period expires by sending a self-addressed stamped envelope to the Station identified below.

**CONTEST SPONSOR: Susquehanna Radio LLC., 104.1 KRBE, 9801 Westheimer Suite 700, Houston, Texas 77042, and Houston Dynamo, 1001 Avenida de las Americas, Suite 200, Houston, TX 77010, and Warner Music Group, Paramount Plaza, 1633 Broadway, New York, NY 10019.**

*This Promotion is in no way sponsored or administered by C3 Presents, LLC, Caring & Daring, LLC, or Lollapalooza, LLC. All inquiries regarding the Promotion should be directed to the "Station".*